VENTILATOR TRAINING ALLIANCE

SAMPLE SOCIAL POSTS

041520

NOTE: BELOW, PLEASE FIND SUGGESTED SOCIAL POSTS TO PROMOTE THE LAUNCH OF THE VTA APP. PLEASE USE THIS LANGUAGE AS GUIDANCE FOR YOUR POSTS. PERSONALIZE AND CUSTOMIZE AS YOU SEE FIT.

ALLIANCE MEMBERS

TWITTER/LINKEDIN
Tremendously proud to be a part of this effort with our industry peers. This #ventilator training app puts critical information in the hands of medical heroes in the fight against #COVID19. #HelpingHeroes
$link to release>

INFLUENCERS

TWITTER
Great to see competitors come together to solve problems for the greater good. This #ventilator training app is a meaningful tool in our fight against #COVID19. #HelpingHeroes
$link to release>

LINKEDIN
Love to see companies put their heads together to create solutions that make sense. This training app created by global #ventilator manufacturers can help healthcare professionals on the front lines fight against #COVID19. #Helping Heroes.
$link to release>

HEALTHCARE PROFESSIONALS/ASSOCIATIONS/SOCIETIES

TWITTER/LINKEDIN
Attention fellow <INSERT OCCUPATION/PROFESSION>: Help has arrived! #Ventilator manufacturers have created a new training app to help us learn how to quickly use their equipment. Pass it on! #COVID19 #HelpingHeroes
$link to release>